

powerhouse

O.H.W.O.W.—OUR HOUSE WEST OF WYNWOOD, MIAMI

When did you open? Art Basel 2008 with "It Ain't Fair"—an art exhibition, book fair, film festival, and music showcase. **What's the coolest feature of the club?** Space and bookshelf designed by Rafael de Cárdenas, the fact we own a whole block in Miami, our bulletproof glass gallery window! **What does this party offer that no one else does?** Local creative scene of Miami, which I call the Lower East Coast, with the mix of New Yorkers coming down and visiting on the regular, who are from the Lower East Side. It creates a bridge of East Coast culture like no other. **What's your biggest night?** The Gossip and A.R.E. Weapons performing, and JD Samson deejaying—all on the same night with art exhibitions from Terence Koh's ASS gallery along with Deitch Projects and Peres Projects. This was so murda! **What time does the party get good, and what time do you close?** Depends on event, but we own the block in a wasteland neighborhood. We got no rules, so we party and showcase with freedom. What! What! **Any troubles with the law?** The locals have been very supportive of us coming into the community, so the law has stayed away and let us do things on our terms. **Describe your clientele.** Me, you, them, weirdos, legends, and losers. **Favorite DJs who have played:** Rub-n-Tug, DJ Harvey, Semen Sperms, Whopper Jr., JD Samson. **Who would be your favorite patron, dead or alive?** Pee-wee Herman, Harold Hunter, and George Maciunas. **What song would be this party's sound track?** "Native Love" by Divine.



1 Chris Hacker, assistant to artist Phil Frost 2 Karina Ors, O.H.W.O.W. communications director
3 Raul Sanchez, O.H.W.O.W. promotions director 4 Patrick Griffin, artist 5 Ben Jones, artist
6 Kathy Grayson, Deitch Projects gallery director 7 Teddy Liouliakis, whY-Q Agency
8 Semen Sperms, artist, DJ, BLArRg 9 Yvette Liouliakis, whY-Q Agency
10 Elizabeth Lovero, gallery director Asia Song Society 11 Mills Moran, O.H.W.O.W. managing director
12 Tim Barber, Tiny Vices 13 Andreas Melas, A.M.P. Athens gallery director 14 Nicola Vassell, Deitch Projects gallery director 15 Tanya Morgan, Deitch Projects art coordinator
16 Darren Romanelli, artist 17 KAWS, artist 18 Scott Campbell, artist 19 José Parlá, artist
20 Aaron Bondaroff, O.H.W.O.W. co-creative director and owner 21 Cory Kennedy, model/blogger
22 JR, artist 23 Rafael de Cárdenas, architect and resident O.H.W.O.W. style counselor
24 Aurel Schmidt, artist 25 Lucien Smith, artist 26 Julie Machado, Deitch Projects project manager
27 Amy Machado, actress 28 Greg Frehling, Oggetti lighting designer
29 Phil Frost, artist 30 Carla Moran, O.H.W.O.W. team mom
31 Al Moran, O.H.W.O.W. co-creative director and owner

Photography Kristy Liebowitz



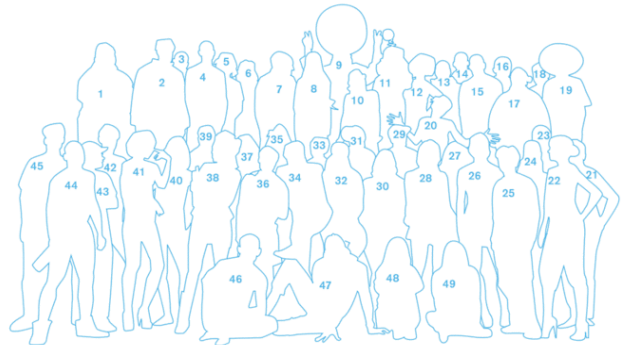


SANTOS PARTY HOUSE, NYC

When did you open? We opened in June of 2008. Our first night was an Invisible Tropical Fish of the World party, with over 2,500 living tropical creatures, suspended in individual water tanks, and entirely hidden using lights, mirrors, and spray foam. **What's the coolest feature of the club?** We have an extraordinary sound system, designed by legendary loudspeaker master Jim Toth. It's the biggest number of speakers you'll see in any New York City club, and they're the best sounding to boot. **What does this club offer that no one else does?** We're the first nightclub and music venue in downtown Manhattan to get a cabaret license (legal dancing license) in over twenty years. **What time does the party get good, and what time do you close?** Actually, we feel that the earlier you get here, the better. When the clock strikes midnight, we switch on the dual-powered black light system and this water guy, Sammie-Don, does a flap-jack and three "Good-Mornings"! **Describe your clientele.** Humans, New Yorkers, and sweet-heads. We've been very blessed to attract a genuinely diverse range of folks from across the globe—that's the best part about being in NYC. **Any notable attendants?** One day, one of our owners, Spencer Sweeney, received a call announcing that Mick Jagger would be attending the party that Friday night. We set up a special area for him in our downstairs disco, and provided him with a nine-foot, Plexiglass LCD rainbow, which he proceeded to dance under for three hours straight. Mr. Jagger then danced his way upstairs and hung out in our floating DJ booth with Q-Tip and Rich Medina. **Favorite DJs who have played:** Nicky Siano, Funk Master Flex, Moby, Busy P, DJ Premier, Optimo, DJ Red Alert, DJ Ruben "The Latin Bull" Toro, DJ Franco, DJ Jazzy Jay, Digitalism, Flosstradamus, Q-Tip, Rich Medina, Danny Krivit, Alex From Tokyo, Jonathan Toubin, N.E.R.D., and many, many more. **What song would be this party's sound track?** Our theme song, the "Santos Cheer," available for free at myspace.com/santospartyhouse.

1 Jonathan Taylor, security 2 Michael Henry, door person 3 Robert Buckley, security
4 JC Scruggs, production manager 5 Dave Thomas, swashbuckler 6 Irving Esponda, security
7 Kurt Eggert, investor/construction/maintenance 8 Roxanne, bartender 9 Bad Brilliance, socialite/
musician 10 Gabrielle Piedmonte, cashier 11 Spam, bartender/door person 12 Elle Varner, coat
check 13 Roberto Rivera, security 14 Charles Bore, security 15 Nick Langley, barback
16 Jorge Ozuna, construction/maintenance 17 Floriberto Grande, barback 18 Christhard Martinez,
jack-of-all-trades 19 Kevin Flores, construction/maintenance 20 Maluka, bartender
21 James Fucking Friedman, DJ 22 Kelly Hulbert, door person 23 Alex Pacheco, sound engineer
24 Justin Ennis, sound engineer 25 Trouble, DJ 26 Chris Cotton, sound engineer
27 Daniel Smith, sound engineer 28 Glenn Aya Lovrich, bartender 29 Jed Holtz, performer/twin
30 Yalan Papillons, talent buyer 31 Elias Holtz, performer/twin 32 Derek Ferguson, owner
33 Jasmine Rezk, shred guitar 34 Spencer Sweeney, owner 35 Winnie Wong, owner/program
director 36 Alan Yaspan, box office manager 37 Giulietta Consalvo, operations manager
38 Khay Muhammad, bartender 39 Eddie Santiago, security 40 Alex Prokop, cashier/dancer/bar
41 Gabriella Garcia, lighting engineer 42 Daniel Neumann, sound engineer
43 Josh Sophrin, projection engineer 44 Gary Hunt, lighting engineer 45 Michael Ray, website/
promotional design 46 Ron Castellano, owner 47 Andrew WK, owner 48 Carmen Bowker, lifesaver
49 Danielle Lobosco, photographer

Photography Nisian Hughes Styling Edda Gudmun & Shoplifter



THE TOFF, MELBOURNE

When did you open? The Toff opened April 2007. The opening night party was graced by the likes of Gnarl Barkley and the Rapture who were treated to a performance by local heroes Crackpot—not to be confused with the crackheads who usually hang by the bins in the back alley. **What's the coolest feature of the club?** The \$400,000 sound system. Or the naughty little booths with closing doors, reminiscent of something out of Al Pacino's *Cruising*. **What does this party offer that no one else does?** A cellar full of '02 La Tache Monopole Grand Cru at \$2,000 a bottle. **What's your biggest night?** The House de Frost on Saturday from midnight. **What time does the party get good, and what time do you close?** It gets good at twelve forty-eight a.m. and usually goes on to five in the morning. **Any troubles with the police?** Fuck the police! Fuck, fuck the police! **Describe your clientele.** One that is willing to walk up two flights of stairs seeking private booths and a stiff drink. **Any notable attendants?** Olympic superstar swimmer Michael Klim, the who's who of the Australian music industry, every thirsty band visiting our shores from Daft Punk to Metallica. **Favorite DJs who have played:** Tim Sweeney, Optimo, JD Samson, Andrew WK, Andrew Weatherall. **Who would be your favorite patron, dead or alive?** Pete Burns for sure. **What song would be this club's sound track?** "Put Your Body In It" by Stephanie Mills.



1 Tom Larnach-Jones, entertainment manager 2 Abe 3 Daniel Ippoliti, venue manager
4 Grant Gould 5 Arlene Liew, manageress 6 Andy Filth, cocktail technician
7 Andee Frost, mother of the house/superstar DJ 8 Mikey Paine, king of the castle
9 Pia, hostess with the mostess 10 Dylan Hickey, cocktail technician 11 Camillo Ippoliti, venue owner
12 Bish, bad boy DJ 13 Sunshine, superstar DJ 14 Ashley Hanlon, go-go dancer-retired
15 Red, cocktail technician 16 Tara Ryan, maitre d' 17 Levi Cross, go-go dancer
18 Patty, apprentice go-go dancer 19 AJ, Twink barman of the month! 20 Hemish, fan of spandex

Photography Janette Pitruzzello Photo assistant Rachel Taylor